

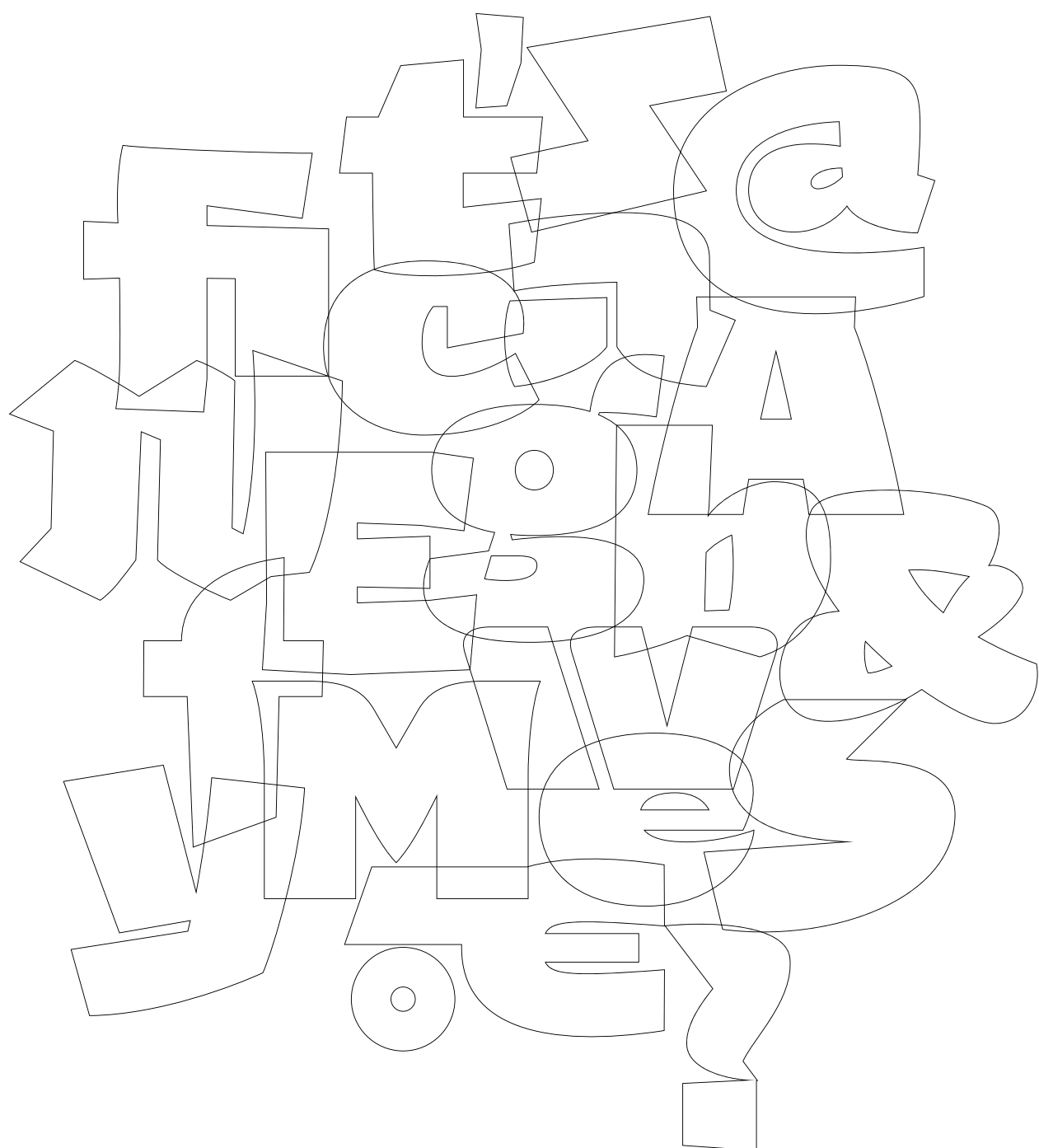
Shapes for Cash

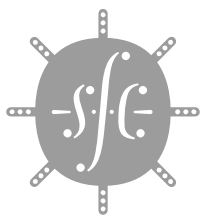


Shapes for Cash

Explorers/Typeface Specimen

book №2



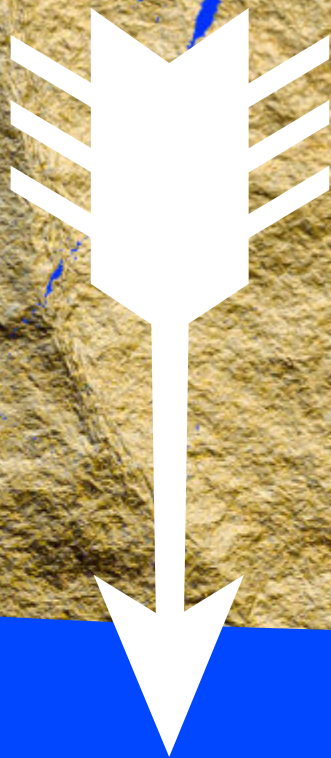


Shapes for Cash

although it is often a colourless affair, designing typefaces can be a deeply satisfying experience. The initial enthusiasm that might come from an unexpected spark of inspiration – a loose stimulus of the empire of the senses – gets the mind of the pencil on the move ¶ if this is fruitful, there is excitement: the discovering of more shapes that can be coaxed out of the initial sketch squeezing·the·lemon if so, you're off on a special trip which can become all-consuming. Then comes time to see if the letters can be made to work together as a typeface serious,.grown-up.things

Yet pleasure still, as one sees those sketches become something to rub shoulders with admired typefaces. Then, a chance to indulge in some puerile behaviour, setting vulgar statements on the screen; an opportunity to say rude things about rude people and chuckle away. Then we must get serious again and start to look at language that will be used by one's shapes, and languages that are not one's mother tongue diacritical.marks Spacing is closely observed, as one does not want to have to fix things later with too much kerning. this involves an awful lot of squinting at nothing. but.nothing.is.important The spaces talk back to the shapes and so it goes. then come the pilcrow; the thorn; the eszett, and other exotica. Finally, it is time to make a font from the typeface: load the bastard up, and start testing it in various applications. More reward, as one has the validating pleasure of seeing the silly name you gave to the whatsitsname appear in the font menus. A joyful world, yet a grey one, and linear. One is staring at space, or staring at lines, and by god, those lines must be of good quality. lines must be lined up proper, curves must not be lumpy ¶ but ¶ Despite the variety of pleasure that comes from typeface design, those lines are often grey – one yearns for colour.

-.and.lots.of.it And so, I get to a reason for making this specimen. Here I bring together some of my most fondly remembered shapes from the Explorer series in a series of poster pages that indulge some of my favourite colour combinations, textures and treatments. It is a far more self-indulgent affair than the first explorer specimen, which I recommend you examine, as it will give some context to this. It was also an opportunity to indulge my love for arrows – all made specially for this specimen. Except for the one I stole from British Railways (from the days before British Railways got stolen from me) and a single manicule from The Hamilton Catalogue №14 (c. 1906).



the eff eye

Amundsen



Shapes for Cash



the wee gee

Ballard



Shapes for Cash



the wee eff

• **Constance** •



Why not for Cash

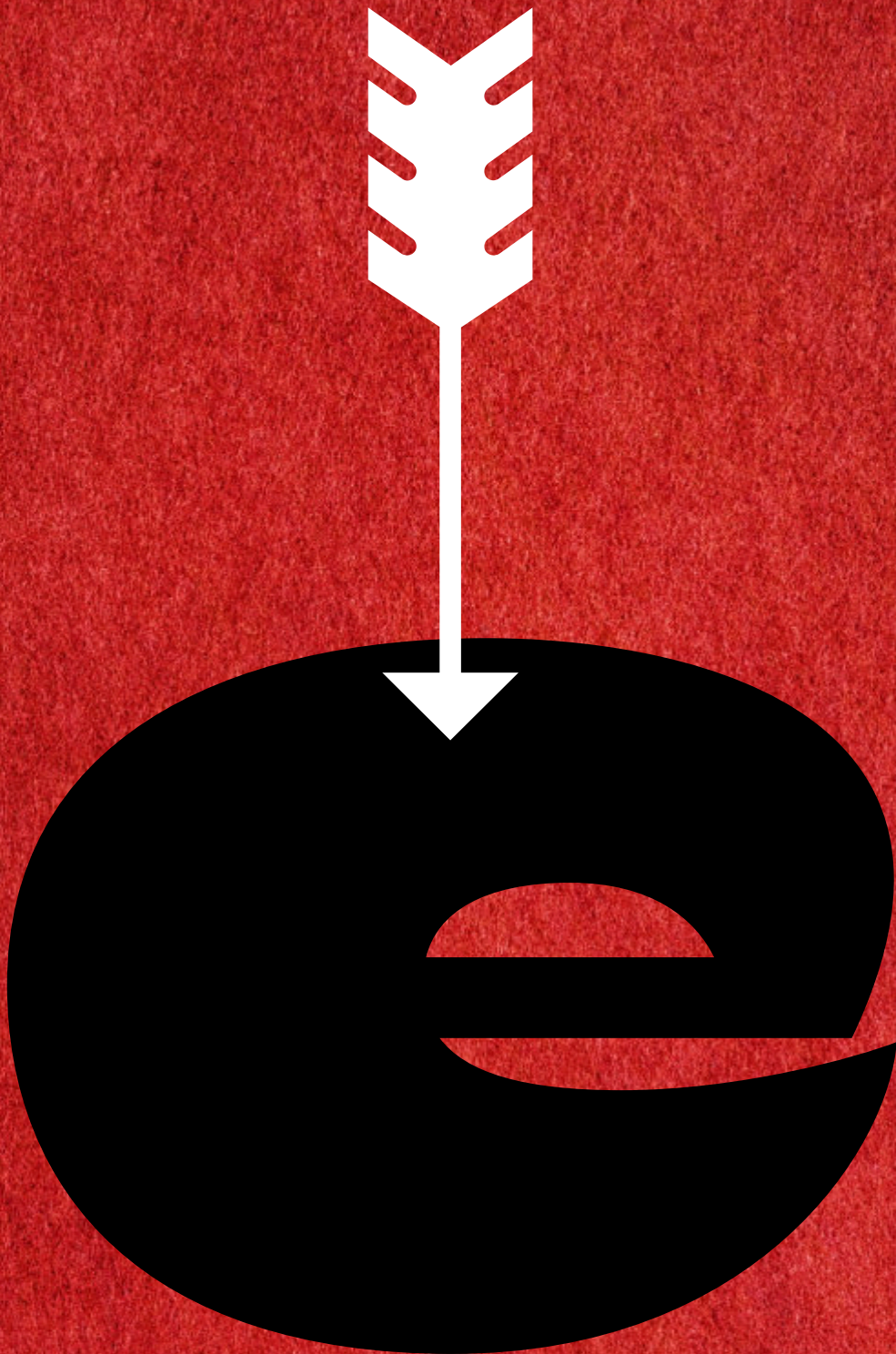


the big question

• **de Fuca** •



Shapes for Cash



the wee ee

• **Eriksson** •



Shapes for Cash



the wee wye

• Frobisher •



Shapes for Cash



the wee tee caron

Tasman



Shops for Cash

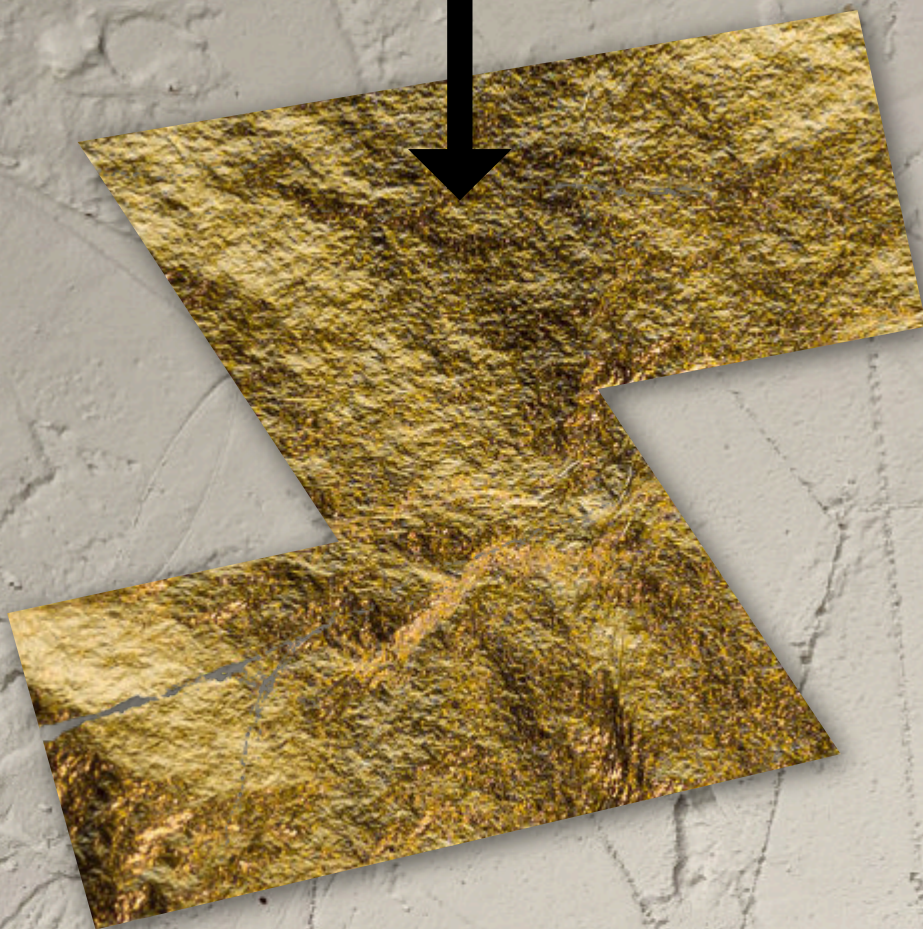


the ampersand

Gagarin



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the wee ess

Heyerdahl



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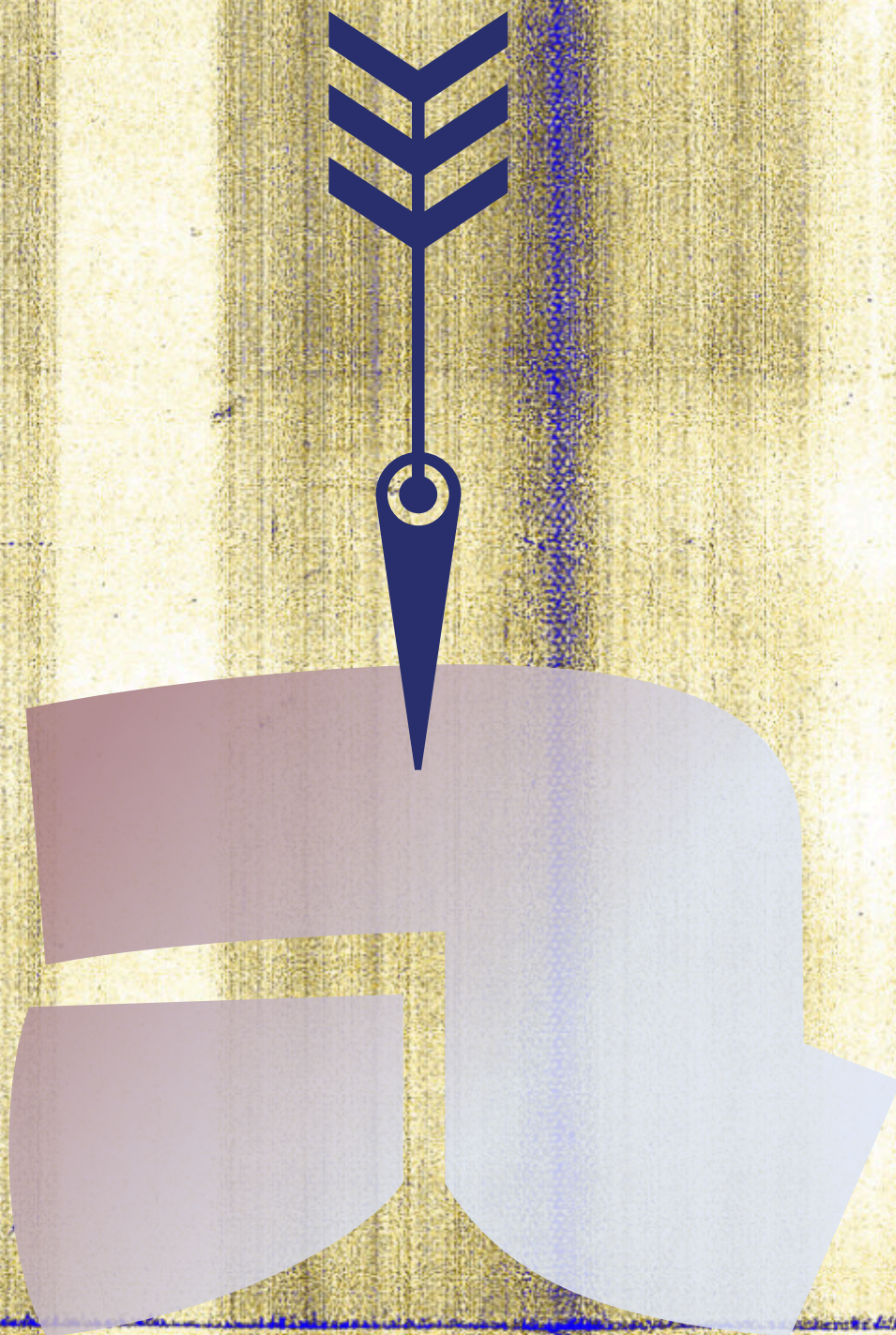


the big double yew

Infante



Shapes for Cash



the wee ay

Klink



Shapes for Cash



the big ay

• **Magellan** •



Shapes for Cash



the big ess

RIMBAUD



Shapes for Cash



the wee bee

Nikitin



Shapers for Cash



the wee my ee

• **Palin** •



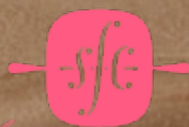
Shapes for Cash



a

the at

• **Shackleton** •



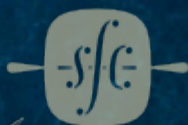
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the wee double yew



Quimper



Stripes for Cash



the big em

• Younghusband •



Shapes for Cash



the wee see

• **Vespucci** •



Shapes for Cash



the big ee

Zorro



Shapes for Cash



Shapes for Cash

Shapes for Cash is a type foundry by Timothy Donaldson
from Cornwall in the United Kingdom,
where the salty air enables men with resolve
to grow copperplate handwriting in their moustaches.
Donaldson started making typefaces
in the late 1980s for Letraset,
and then carried on with ITC, FontShop and Adobe.
There have been no public releases of his typefaces since the late 1990s

until now
MMXXIV



Shapes for Lash